

Mr. Ramchandra Pole - 8691907878, Ms. Pooja Darda - 9765588900

Date: Feb 1st, 2017
Good Neighbor Multipurpose Education Society, Sonpeth, Dist. Parbhani
Dear Sir or Madam:
Thank you for the opportunity to be considered for support by the
In the five short years since its founding, GNMES has played a major role in the transformation of lives from a village with too many unproductive, unsupervised kids with too much time to get into trouble to one providing these children with a valuable structured program. The CBSE program uses the Skills Curriculum to "empower rural kids of farmers in & around at Akoli village, Tal. Gangakhed, Dist. Parbhani by providing learning facilities and day scholars, residential schooling with a skill develop program that promotes positive values, healthy habits, and education through other curricular activities resulting in the socio-economic upliftment of people below poverty lines.
A priority need for the program, which operates into providing CBSE education, is funding for curriculum supplies along with the program staff. In the past, we have relied on volunteer or minimally compensated staff. This has resulted in high turnover, continued difficulty attracting qualified personnel, and limited continuity for the participants whose success depends on positive role models and the relationships they build with their instructors.
The GNMES trust is requesting funds (monies or in kind) from the organisation's CSR to support this program that makes a meaningful difference in the lives of our school kids and their parents. A contribution from will give us the jumpstart we need while we continue to implement our recently developed fund raising plan.
We believe that the CBSE program is consistent with the mission and interest of GNMES trust, and hope that you will find it in your hearts and budget to support this program. If I can provide additional information to encourage consideration of our request, please feel free to contact me at I would also be happy to personally meet with your committee to present this proposal.
Most sincerely,
Mr. Ramchandra Pole
Authorised Representative, GNMES



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## **Request for Funding Proposal**

### **ORGANIZATION AND MISSION**

In August 2<sup>nd</sup>, 2000, Good Neighbour Multipurpose Education Society was established under Mumbai Public Trust Act 1860 and Societies Registration Act 1950 covering under Income Tax Act 1961, section 80G (5) for tax free benefits. The purpose of providing a safe haven where rural poor kids participate in a comprehensive program of academic tutoring that promotes the physical, educational and life skills necessary to prepare and empower them for leadership in their communities and success in their personal lives.

It wasn't too many years ago that the trust earned its reputation as a tough town with many of the same problems faced by similar mostly rural poor, minority neighborhoods. We heard too much about child labour, child marriage, and academic failure. But all that is changing, and Good Neighbour Multipurpose Education Society is playing a big part in the transformation.

Now, instead of seeing throngs of kids hanging out on street corners with nothing to do but engage in illicit activity, you might see kids engrossed in taking quality education in the Oasis International School, an initiative taken by GNMES. They hit remarkable scores in competitive exams and Olympiads; they pride themselves on knock-outs at a Kabbadi match; they shake legs in sync at annual events; they shake hands cordially at the end of a Cricket match. All this AFTER they have finished their homework with the help of our tutors and mentors. Sound unlikely?

Until 2013, the scene described above would not have been imaginable in Oasis International School, Akoli, just a few miles away from Gangakhed area with a population of around 44,000, boasts of very little – some religious structures, ten stoplights, a common grocery store, local market, a lodge, a new library and few business to speak of.



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#### **COMMUNITY NEED**

There is a tremendous need, especially for high-risk parent in low-income i.e. below poverty line neighborhoods, for educational program that provide activities and support for children. Recently, the GNMES reported that school going kids ages 4-15 peaks between 100-1000; children and teens in poor neighborhoods are struggling for direction and positive opportunities are needed to keep them safe and on-track; a great majority of these kids were unable to read or do math at grade level, including the girl children.

Current research by GNMES indicates that supervised residential school programs not only keep children safe and out of trouble, they also significantly improve their academic achievement.

### **SOLUTION**

The area around Akoli village, Tal.Gangakhed, Dist. Parbhani with significantlyhigher than average incidences of child labour, child marriages, tobacco & alcohol addiction, gambling, and ignorance towards quality education, suffers from a lack of constructive activities for its youth. Visionaries saw the potential benefits of a quality residential school program by offering CBSE curriculum. To provide a safe haven for the rural poor kids of Akoli village, GNMES has developed a program patterned after the CBSE curriculum that was built to adhere to the First Serve Life Skills Curriculum. In the five years since its inception, the CBSE school program has gained a positive reputation for providing constructive activities that contribute to reducing illiteracy amongst rural poor kids or any illicit activity, increasing academic performance, and providing life skills to ensure success in school, in the community and in life.



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### PROJECT DESCRIPTION

Teaching high-risk, inner-village kids the educational skills to become successful in life is at the core of the GNMES program. The four major components of the program are:

- Homework assistance through tutoring, mentoring and use of computer labs
- **Nutrition education** to promote healthy lifestyles and combat tobacco or alcohol addiction
- **Life skills** which are integrated throughout all phases of the program
- **Sports** where participants engage in fun physical fitness, enjoy the camaraderie of playing in a team format with friends and peers, and learn to become responsible adolescents and adults

Nutrition and healthy lifestyles are stressed both in the classroom setting and on the courts. Healthy snacks are provided.

The residential school program is fortunate to have a corps of educated teachers who are dedicated to the program and are available to work with the children on improving their academic skills. Students from all grades (Nursery to Std. 7<sup>th</sup>) have taken an active role in the homework area, working individually with the students using current homework assignments. In the computer lab they help the students improve their keyboarding skills and show them how to use the computer for research. They read aloud with the students and give quizzes & debates to improve comprehension. Incentives are awarded to the participants based on attendance, good behavior and general attitude.



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## POPULATION SERVED(2010 demographics)

Male - 2015

Female - 1585

Children:

Female: 800

Male: 900

- Youth/Children years old;
- $\square$ 95% come from families and 5% Orphans Virtually*all* participants qualify for the government free lunch program, and are considered low-income.
- □30% SC/ST/65% DTNT/OBC 5% General.

### **OUTCOMES AND EVALUATION**

At least 30% of participants will complete residential school program as measured by attendance records.

At least 100% of participants will demonstrate academic improvement as measured by quarterly report cards, teacher progress reports and tutor feedback.

At least 70% of children's' families will increase the number of hours spent in reading activities with their children as measured by pre and post screenings and open day events.

### SUSTAINABILITY OF PROJECT

To serve eligible kids, virtually all of whom are unable to pay for services, GNMES has developed a fund raising plan which includes initiating an annual fund drive targeted to individuals; funding requests to area civic associations and start-ups; and corporate and foundation grants.



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### **PUBLICITY**

GNMES will be pleased to acknowledge your contribution with appropriate signage at the facility. In addition, we would make mention of your gift in our quarterly newsletter and submit news releases wherever required.

### **REQUEST**

GNMES requests a grant of approx. INR 10 Cr. to initiate and develop the residential school Program which will make a meaningful difference in the lives of our area's children or youth and help create a safer community. Our future endeavors include;

- 1. Building a residential complex for girls & boys hostel at proposed budget of USD 630,000 or INR 4,25,75,400/-
- 2. Establishment of conference hall with compound wall for meetings intended to be used by rural women & children at proposed budget of USD 150,000 or INR 1.01.37.000/-
- 3. Establishment of clinic/dispensary for rural poor USD 150,000 or INR 1,01,37,000/-
- 4. Establishment of computer & science lab at proposed budget of USD 25,000 or INR 16.89.500/-
- 5. Establishment of educational aide like projector in 15 classrooms in kinds or at proposed budget of USD 20,000 or INR 13,51,600/-
- 6. Establishment of Solar electricity to school building at proposed budget of USD 25,000 or INR 16,89,500/-
- 7. Establish of garden, sports complex and internal roads at proposed budget of USD 30,000 or INR 20,27,400/-

Funds are required in three installments ad follows;

- 1. 2016-2017 USD 400,000 or INR 2,70,32,000
- 2. 2017 -2018 USD 330,000 or INR 2,23,01,400
- 3. 2018-2019 USD 300,000 or INR 2,02,74,000



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### **BUDGET INFORMATION**

Revenues:

Proceeds from this request - INR 0/-

School Fees – INR 24,50,000/- p.a.

Other sources of revenue (if any)

- b. Associations & organizations
- c. Corporate/foundation grants

## **Expenditures:**

1. Advertising/promotion

INR 5,50,000/- p.a.

2. Equipment & other capital expenses

INR 4,50,000/- p.a.

3. Printing & publications Postage & shipping Rent & other occupancy costs, Salaries

INR 20,00,000/- p.a.

4. Supplies, Telephone, Travel Utilities Other expenses

INR 8,00,000/- p.a.

TOTAL REVENUES: INR 24,50,000/- p.a.

TOTAL EXPENDITURES: INR 38,00,000/-p.a.

SURPLUS (DEFICIT): INR 13,50,000/- p.a.